



66 AUDIO

BTS PRO

A New Era in Wireless Sound

Available at: 66audio.com

Product assets: 66audio.com/media

MSRP: \$129.99

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Media Kit - BTS Pro Bluetooth Wireless Headphones

PRODUCT OVERVIEW:

The **BTS Pro** Bluetooth Wireless Headphones deliver remarkable technology, design and reference-quality sound in a lightweight, ergonomic and accessible package for the sport and active user. Building on traditions that made 66 Audio the choice for sports-style wireless headphones, the **BTS Pro** shatters records for wireless range, sound design and battery life in the wireless headphone space.

Cutting-edge Bluetooth classic and Bluetooth Low Energy (BLE) technology combine on-chip to deliver an immersive user experience, including full control of your headphones from the 66 Audio MotionControl app for iOS. Groundbreaking wireless range pushes you past 100 feet of uninterrupted, latency free music and voice, while a next-generation battery powers through 40+ hours of continuous playback on a single charge. Coupled with the World's Best Warranty - the **BTS Pro** is built to deliver.

Product Highlights



Bluetooth 4.2
Wireless Technology



The World's Best
Warranty



100+ Feet
Wireless Range



40+ Hour
Continuous Playback



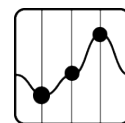
MotionControl
Smart App for iOS



Sweatproof, Lightweight
Sport Design



Find My Headphones



Customizable
Hardware Based EQ



Cutting Edge
Flexible Plastic



Shown in **Electric Green**



66 AUDIO
Sound Engine

Product Specifications

- **Latest generation Bluetooth 4.2** (incl. BLE) system on chip (SoC) featuring dual-mode wireless topology for simultaneous data and audio
- **3D antenna** technology for over 100 feet of wireless, uninterrupted range (a world first in a consumer audio product)
- **40 hours of continuous** music playback, 400 hours standby with 90 minute quick charge
- **IPX water resistant, durable and lightweight sport design.** Advanced, precise material engineering, flexible construction.
- **Microphone on-board** for crisp calls using CVC noise cancelling algorithms
- **USB Type-C** reversible connector



Shown in **Lava Orange**



- **MotionControl App** for iOS and Watch OS
- **Find My Headphones** feature to locate your headphones if they get lost (Patent Pending).
- **Previous Locations** feature showing where you last connected and disconnected your headphones (Patent Pending).
- **Hardware-based** true EQ for real-time equalizer adjustments including custom presets.
- **BassBoost** for an instantaneous low-frequency boost.
- **Real-time, precise battery meter**
- **Interactive User Guide**
- **Built and tested for iOS 10, Apple Watch 2 and iPhone 7**

BTS PRO

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Music is Our Muse



Sound

Our 66 Sound Engine is beyond impressive. Really, it's a beast. A meticulously tuned DSP delivers a full frequency range of 20Hz to 20kHz—that's as low and high as the human ear can hear via custom-designed drivers. Using advanced pre-equalization, the BTS Pro filters and optimizes your audio to avoid peak saturation and distortion. Crisp highs, perfect mids and thunderous bass. It's your music, how you expect to hear it with industry-leading low-latency.



Wireless

The BTS Pro Wireless Headphones go where no Bluetooth headphones have gone before - literally. Loaded with Bluetooth 4.2 wireless technology (including BLE) you'll experience superior lag-free performance with the freedom to step, sprint or saunter **100-plus feet** away from your device. Using advanced 3D antenna technology, we have been able to reach a wireless range unmatched and unrivaled by anyone in the consumer electronics industry today.



Design

Lightweight, stylish and ergonomic, the BTS Pro Wireless Headphones are designed to help you achieve your personal best. An incredible amount of refinement and precision went into designing what we believe, are the best sports headphones in the world. Starting with advanced components and materials that drive a technically advanced manufacturing process, the BTS Pro delivers a harmonious and compelling product experience no matter the activity.



Pushed to the Limit

No stone was left unturned when designing and engineering the latest generation BTS Pro. Extensive customer feedback and research drove a culmination of advanced material design to create a product that is durable, stylish and yet accessible. From the dual injection soft-touch rear band, multi-axis rotational ability, and memory-foam acoustically balanced cushions, we succeeded in dramatically pushing the limits of design.

Creating a wireless product that exceeds 100 feet of wireless range was no easy task, and with remarkable engineering in RF and 3D antenna technology, we are proud to have achieved what no one else has. The BTS Pro sets the standard for sound, design and technology for anyone who demands a compelling wireless music experience no matter the activity.

MotionControl App

New to the BTS Pro is a free iOS app that gives you total freedom to perfect your audio and enjoy a remarkable wireless experience. It's an equalizer, but unlike any you've ever experienced.

Instead of working to adjust the music via software, MotionControl works directly with the headphones similar to how you'd dial in home-audio EQ. Hardware-based EQ tunes the drivers in real-time so you can lock in your settings no matter the device.

Innovation doesn't stop there, with it's unrivaled (and patent pending) "Find My Headset" feature, you'll never workout sans music again.

These are just some of the many features included in the groundbreaking MotionControl app for iOS and Apple Watch OS.



Available on the
App Store

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